



# KidScience App

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## **KidScience and KidScience Premium Now Available from the App Store.**

The Kitchen Pantry Scientist and CS Web Concepts & Design Release KidScience and KidScience Premium for the iPhone and iPod touch.

MINNEAPOLIS, MN - July 13, 2012 – The Kitchen Pantry Scientist and CS Web Concepts & Design announced that their first apps, both the Free and Premium versions of KidScience, are now available for iPhone and iPod touch devices from the App Store.

KidScience is the app that puts a science lab at your fingertips. Kids, parents, grandparents and babysitters can search for experiments based on ingredients on hand, kids' ages (2 to 92), time available, or type of science. Simple recipes, combined with photos and watch-and-do videos, make science easy for everyone. Explanations of the science behind the fun are included with each project, and new experiments are added regularly.

There are two KidScience versions available, Free and Premium. Both versions contain the same experiments, photos and recipes. The free version comes with 3 videos, with additional videos available for purchase. When you download five videos, your app is automatically unlocked to download all current and future videos for free. The Premium version makes all current and future videos available for free to download with the initial purchase price.

KidScience is now available on the App Store for free and KidScience Premium app is available on the App Store for \$4.99 in the U.S. and is priced accordingly in other regions. The additional in-app purchase videos are available on the App Store for \$.99 in the U.S. and are priced accordingly in other regions. KidScience and KidScience Premium are available world-wide from the App Store for iPhone and iPod touch, or by visiting, [www.kidscienceapp.com](http://www.kidscienceapp.com).

The KidScience app was created in partnership between the Kitchen Pantry Scientist and CS Web Concepts & Design. Liz Heinecke, a.k.a. the Kitchen Pantry Scientist, is a mom of three with a M.S. in Bacteriology who is on a mission to get kids excited about science. Cindy Schaller, founder of CS Web Concepts & Design, is all about putting technology to practical use to make your life easier. Please visit [www.kidscienceapp.com](http://www.kidscienceapp.com) for more information about the app and its creators.

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If you would like further information on KidScience, The Kitchen Pantry Scientist or CS Web Concepts & Design, or if you would like to schedule an interview, please contact:

Liz Heinecke, Kitchen Pantry Scientist at [kitchenpantryscientist@earthlink.net](mailto:kitchenpantryscientist@earthlink.net) or 952-928-9957  
Cindy Schaller, CS Web Concepts & Design at [cindy@cswebconcepts.com](mailto:cindy@cswebconcepts.com) or 612-605-1776  
Media links: [www.kidscienceapp.com/press](http://www.kidscienceapp.com/press)